

PPG Meeting – 16/04/15 – Minutes

Present: Carmel Scholfield, Jean Ward, Thomas Alderson, Ahmed Khan

Apologies: Imran Patel, Jacqueline Dunstan, Richard Bird, Pamela Bird, Mary Naylor, Neil Woodley, Irene Woodley

Patient blog – Can make good use of the internet to bring the patients together.

↳ **Facebook** – Potentially very useful tool to raise awareness of the surgery but also Locala and services. It is a feature that is currently under used.

News Letter - Initially hand out a physical copy to patient's to make them aware of the Facebook page, twitter and other social media we are involved with as well as providing information about the services and news around Broughton House and the general Locala services.

Publish the newsletter on the website when it is fully operational, also, make it available on Facebook as well as keeping the physical copy available for patients who aren't as active on social media to make them available for the broader patient list.

ACTION – Create a newsletter and a poster to encourage people to follow the surgery on Facebook in addition to publishing more of the social media cards that are already in circulation (available at reception and in the waiting room).

Community groups – There is the potential to pull together certain groups of people to identify and aid others with certain problems. Give more attention to community issues e.g. STIs and general sexual health.

Office space – Due to it being a leased building, we have little wiggle room to subcontract another service on the property.

ACTION - Worth speaking to Cliff (Carmel's Line manager) about this – The possible issue around being eligible for, and applying for, additional funding.

Fundraising – Start small to begin with - More domestic cases e.g. raising funds for the surgery itself (although this may be potentially difficult as we are part of Locala as a wider company.)

Bigger picture for the future – There are a lot of good local causes already around. Certain community partnerships in the local area such as 'One Community' exists that Locala could potentially get involved with. Can help to encourage people to volunteer to get involved in the community.

↳ Batley resource centre – Is it something we can look at to get someone involved in volunteering to help our patients? Efforts would be tailored for the needs of our patients.

There are businesses and individuals out there that would contribute to our causes, whether it be funds raised for certain illnesses to new facilities at the surgery.

The end game is about raising awareness of what is out there and taking making use of it.

Date for next meeting: 18/06/15 at 6pm